



Kent Valley Hockey Association's 6th Annual Auction

“Hockey for Everybody”

Auction Information Sheet

- Date:** Saturday, February 7, 2009
- Location:** Muckleshoot Casino, Auburn, WA
- Guest Speaker:** TBA
- Theme:** “Hockey for Everybody”
- Individual Ticket:** \$50.00 per person – auction admission and dinner buffet
- Table Price:** \$700.00 – Silver VIP Table
Auction admission for 10 people
Dinner buffet for 10 people, to be seated together at same table
Table near live auction staging area
Priority status for dinner buffet line
Express checkout after live auction.
- \$900.00 – Gold VIP Table
Auction admission for 10 people
Dinner buffet for 10 people, to be seated together at same table
Table near live auction staging area
Priority status for dinner buffet line
Express checkout after live auction.
½-Hour Silent Auction sneak preview
Wine for your table
Personal auction assistant for your table
This person will bring express checkout service to your table and arrange for assistance to your car for your auction purchases.
- Catalog Ads:** \$250.00 - ½-Page front catalog cover (3-color)
\$200.00 – Full page back catalog cover (black and white)
\$150.00 – Full page inside of catalog (black and white)
\$100.00 – ½-Page inside of catalog (black and white)
\$ 50.00 – Business card ad inside of catalog (black and white)
- Table Sponsor:** \$100.00 – 8-1/2 x 11 Ad displayed on a guest table.

All catalog ads and table sponsors will be recognized during the live auction.
Ads to be supplied by donor.

Kent Valley Hockey Association
6th Annual Auction – Saturday, February 7, 2009

Procurement Information

Be creative with your procurement. You do not have to go out and buy an item for \$75 or more to donate to the auction. The KVHA website has some sample letters that you can add your name to and go out and ask businesses that you are familiar with for a donation. Businesses that recognize you as a loyal customer will often honor your request for donation as a thank you to you for your business with them. Think about business connections you may have on a corporate or personal level that may be open to a donation. Donations can be accepted as an item to be put up for auction, an ad in the auction catalog, table sponsors, or a cash donation to our “Fund-A-Player” scholarship program.

Team commitment:

\$275.00 or more item value – Due into KVHA office by January 7, 2009

Be creative. Use our procurement idea list posted on the KVHA website for some ideas. The team donation does not have to be a basket.

Player (Family) Commitment:

\$75.00 or more item value – Due into KVHA office by January 7, 2009

If a family has more than one player in the association they are only required to donate one family item. Please notify both players’ team auction representatives of your donation so that each player is recognized for their donation.

\$100.00 Optional buy-out – Due into KVHA office by December 7, 2008

For those that would rather not donate an item for their player commitment, KVHA has a \$100 buy-out option. If you would like to participate in the buy-out option please make your check payable to Kent Valley Hockey Association and turn in your donation by 12/07/09 to the KVHA office or your team auction representative.

Instant Wine Cellar:

The idea of an instant wine cellar was brought to the auction committee a couple of years ago and it has been a highlighted item in our recent auctions. The auction committee would like to create an instant wine cellar again this year by asking anyone interested to donate a bottle of wine to add to our wine collection for the Instant Wine Cellar listing for our 6th Annual KVHA Auction. Please turn in wine donations to the KVHA office or your team auction representative.

Kent Valley Hockey Association Information

When asking for donations or selling tickets to the auction it is best to be prepared with information about your association. Please review the following page to become familiar with KVHA so you can share some of this information with potential donors when needed.

Kent Valley Hockey Association Information Sheet



Established in 2002
Kent Valley Hockey Association is a not for profit organization.
Tax ID#: 42-1547910

Home ice arena is: Kent Valley Ice Centre'
6015 S 240th St
Kent WA 98032

KVHA Website: www.KentValleyHockey.com
Auction Email: Auction@KentValleyHockey.com
KVHA Office Phone: (253) 850-2400 x 14 – Danny Lorenz
KVHA Auction Phone: (206) 406-8602 – Tammy Haywood

2008/2009 Membership: 235 Players
14 Teams
209 Team players and 26 beginners in the Learn to Play program
Players are 4 – 18 years of age

2007/2008 Membership: 257 Players
14 Teams
204 Team players and 53 beginners in the Learn to Play program

2006/2007 Membership: 139 Players

Saturday, February 7, 2009 will be Kent Valley Hockey Association's 6th Annual Auction. Expecting 250 guests, KVHA's Auction Committee is hoping to raise \$50,000 in donations, advertising and ticket sales this year.



KVHA Administration: President – Lexi Doner
Vice President / Executive Director – Les Grauer
Hockey Director – Danny Lorenz
Hockey Registrar – Rena Sullivan
Secretary / Treasurer – Dawn Rutherford
Athletic Director – John Petruzzelli
Communications Director – Lew Sellers
Auction Chairperson – Tammy Haywood